Daniele Latella

Digital sociologist

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Summary

Researcher and developer of digital organizations, specializing in the application of UX Design and Political Science for the design of experiences that build communities and generate social impact. Solid skills in data analysis, research design, and survey design to extract meaningful insights and guide digital strategies. Highly analytical and collaborative professional, with the goal of advancing the collective understanding of the internet as a social tool.

Experience

Survey lead   Road to 50%   (2020 - ongoing)

Association for female participation in politics.
- Research design (see #Mezzipertutte)
- Team Execution and Ideation
- Grant writing and funding (2025 - ongoing)

Designing campaigns and research methodologies to deliver real impact through public sector partnerhips.

Education

Università di Pavia   (2022 -2025)

Bachelor degree in Political Science and International Relations. 97/110

Talentform SpA   (2024)

IT Technician and Cybersecurity certificate

Inforcoop Novara   (2020)

UX Design certificate

Projects

Haiilo (Mar - Oct 2025)

Internship
- UX Strategy and Information architecture for a growing (30.000+) and multicultural context
- Based on research and inteview with key stakeholders.

#Mezzipertutte
- Civic UX and behavioural analysis: quanti/qualitative research on harassment on public transport
- Achieved cooperation with public transport firms

Bachelor thesis: Social cohesion as a measure of collective adherence to social reality

Literature review to establish social cohesion as a metric. Recognizing indivisible sinergy between offline and online activities.

Skills

- Survey design
- Research design
- Data analysis
- UX Design
- HTML
- CSS
- JS
- Ruby
- R

Competencies

- Academic Research
- Research design
- Critical thinking
- Data interpretation
- Human-Computer interaction

Languages

Beginner level: **German**, **French**, **Spanish**

Advanced level: **Italian**, **English**